

DAILIES® AquaComfort Plus™ with Blink-Activated Moisture

DAILIES® AquaComfort Plus™

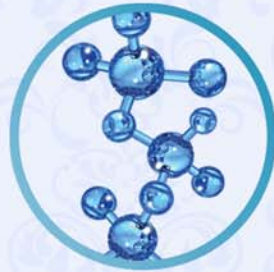
THIS IS WHY
I look good, feel great
on and off the court



Gretchen Ho
GRETCHEN HO
Professional Athlete
and TV Host

EXPERIENCE OUTSTANDING COMFORT AND JOY

Clear vision never been more comfortable. **DAILIES® AquaComfort Plus™**, with its unique Blink-Activated Moisture, pampers your eyes with three refreshing waves of comfort, every second of the day. So your eyes stay refreshed and moisturised, all the way from morning to night.



MOISTURIZING AGENT¹

Our contact lenses contain a unique moisturizing molecule¹.



BLINK-ACTIVATED MOISTURE¹

This moisture is released with every blink¹.



OUTSTANDING COMFORT^{1,2,3}

Refreshing comfort and crisp, clear vision^{1,2,3}.

Everyday Freshness

Start every day with a fresh new pair. Remarkably smooth, consistent with edge.

Allergies No More

Are allergies - itchy, burning, watery eyes - getting in the way of wearing contact lenses? Now there's relief with clean new lenses everyday. Ask your eye-care professional if Dailies® are right for you.

Surprisingly Affordable

You do not need deep pockets to wear Dailies®, our breakthrough technology offers you the highest quality one-day contact lenses at a surprisingly affordable price.

Extreme Comfortable

Thanks to their unique design and soft material, you hardly know that you're wearing them. They are also firm and easy to handle. You'll feel the difference from the moment you put them in and enjoy the comfort all day long.

No more Lens Solution

Throw out those bottles! With Dailies® one-day contact lenses, there's no cleaning, rinsing, storing, or lens care solution. Just put in a fresh pair of Dailies® every morning, and throw them out at night. It's that simple!



Alcon
a Novartis company

"Gretchen Ho is an endorser and is wearing Dailies Aqua Comfort Plus."

"...these lenses are so comfortable that you'll forget that you're wearing them!"



1. Giles, T, Fafmy m. Performance of daily disposable contact lenses with moisturizing agents. Optician.2008; 6150:31-33 **2.** In a randomized, parallel group clinic at 26 sites with 291 neophyte contact lens wearer who were masked to the sponsor; significance demonstrated at the 0.05 level, Alcon data on file, 2010. **3.** In a randomized, subject -masked clinical stud at 15 sites with 176 daily disposable; significance tested at the 0;05 level, Alcon data on file 2009.